

October 17, 2011
Japan Institute of Design Promotion

**Good Design Award 2011 – 6 Grand Award candidates are selected
Grand Award winner will be released on November 9 through the vote by
judges and all award winners**

Japan Institute of Design Promotion (JDP, located in Minato-ku, Tokyo), Japan's only comprehensive design promotion organization, has released the 6 Grand Award (Prime Minister's Award) winner candidates.

As a first trial, for 2011, Judging Committee members, Good Design Award winners and visitors of "Good Design Exhibition" currently held at Tokyo Midtown Design Hub will vote for these 6 candidates and elect a Grand Award winner.

The special award winners for such as Grand Award, Gold Award, Long Life Design Award, etc. will be released at Awards Ceremony which will be held at Tokyo Midtown Hall on November 9.



Good Design Award 2011 Grand Award 6 Candidates



LED Bulb
[Panasonic LDAHV4LCG]
Panasonic Corporation



3D SMART LED TV
[UN55D7000/7900/8000]
Samsung Electronics Co.,Ltd



Rolling Stock
[SeriesN7007000/8000 Sinkansen]
West Japan Railway Company and
Kyushu Railway Company



Heavy Ion Irradiation System
Toshiba Corporation, National
Institute of Radiological Sciences,
and NIHON SEKKEI, INC.



Game System
[Kinect]
Microsoft Japan Co.,Ltd



An information service provided by a car navigation system [The information service of Honda's car navigation system called "Internavi" and it's effort to support mobility in the Great East Japan Earthquake and Tsunami of 2011.]
Honda Motor Co., Ltd.

Good Design Award website: <http://www.g-mark.org/english/>

*Visual materials for press are available. Please contact below.

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<About the election of Good Design Grand Award 2011>

Good Design Grand Award (Prime Minister's Award) winner will be elected by the vote of 59 of Judging Committee members, 1,112 of Good Design Award winners and visitors of "Good Design Exhibition" currently held at Tokyo Midtown Design Hub, during October 28 to November 6. Most popular one as "Design of the Year" represents 2011 will be elected as Good Design Grand Award winner. The result will be released on November 9, at Awards Ceremony.

Voting Period for the exhibition visitors: October 28 – November 6, 11:00 – 19:00

Place: Tokyo Midtown Design Hub

Result Announcement: November 9, at Good Design Award 2011 Awards Ceremony