

## PRESS RELEASE

October 16, 2012  
Japan Institute of Design Promotion

### **Good Design Award 2012 – 15 Grand Award winner candidates are released**

Japan Institute of Design Promotion (JDP, located in Minato-ku, Tokyo), has released the 15 candidates of Good Design Grand Award (Prime Minister's Award) winner. An exquisite design which represents 2012 as a "design of the year" will be selected by vote in November.

The 15 candidates have been selected by chairman and vice chairman from inaugural "GOOD DESIGN Best 100" items which especially attracted high evaluation by jury among 1,108 awarded entries of Good Design Award 2012. The viewpoint of the selection is the innovativeness considering the relationship between human and products or structuring the new system in the society.

#### **The candidates of Good Design Grand Award 2012**



Recycled-Content Domestic Appliances [Resource Circulation Series]  
/Panasonic Corporation



Digital Camera [EOS M SYSTEM] /CANON INC.



Interchangeable Lens Digital Camera ["a" NEX-7 (with UI)]  
/Sony Corporation



OLED TV [EM9700] /LG Electronics



OLED 3D TV [ES9500] /Samsung Electronics Co., Ltd.



Measuring device [Fuel Band] /Nike, Inc.



Temporary home [Wooden temporary Housing Group]  
/HAGANUMA SEISAKU CO.,LTD + DAITEC L.,Co. + Kyoriki + GREENLIFE + Haryu wood studio + Nihon University Department of Engineering School of Architecture, Tomoyoshi Urabe Laboratory + Kazuhiko Namba•Kai-Workshop Co.Ltd.



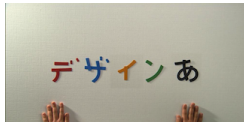
Temporary housing units [Community-care temporary housing units in HEITA district, Kamaishi] /Iwate prefecture + City of Kamaishi, Iwate prefecture + Institute of Gerontology, University of Tokyo



Automobiles [New Kei Automobiles "N" Serises] /Honda Motor Co.,Ltd.



Operating System [Windows 8] Microsoft Japan Co., Ltd.



TV PROGRAM [Design Ah! ] /JAPAN BROADCASTING CORPORATION



Mobile application [LINE] /NHN Japan Corporation



Solution of the meal for healthy [TANITA SHOKUDO]  
/TANITA CORPORATION



Surgical Tissue Management System [THUNDERBEAT, SONICBEAT, USG-400, ESG-400, and TC-E400]  
/OLYMPUS IMAGING CORPORATION



Architecture for people who are affected by 3.11 [Home-for-All]  
/ KYSIN + Sendai City + Kamaishi City + @Rias NPO Support Center

<Election of "Good Design Grand Award">

“Good Design Grand Award”, the “Design of the year” as a symbol of the year 2012, will be determined by votes from visitors of Good Design Exhibition 2012 which will be held in Tokyo during November 23 to 25. All the Good Design Award Winners and Jury will also vote and elect one Grand Award winner.  
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Good Design Award website: <http://www.g-mark.org/english/>

\*Visual materials for press are available. Please contact below.

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