

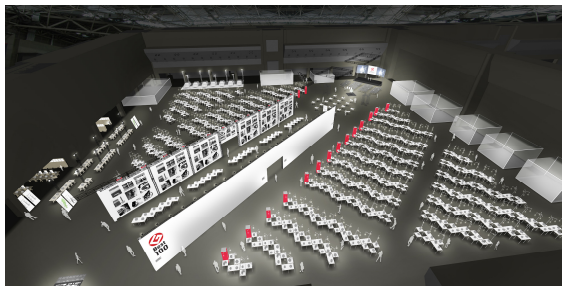
Good Design Exhibition 2012 - The ultimate collection of all Good Design Award 2012 winners

Japan Institute of Design Promotion (JDP, located in Minato-ku, Tokyo), will hold Good Design Exhibition 2012 at Tokyo Big Sight from November 23 to 25. As of October 1, Good Design Award 2012 has released 1,108 awarded entries and they are diverse from product, architecture to PC application, project design or even service design.

For the first time in the history of the Good Design Award, all awarded items will be in the exhibition.

The logo for the Good Design Exhibition 2012 consists of a red square containing a white stylized 'G' shape, followed by the text "GOOD DESIGN EXHIBITION 2012" in a bold, black, sans-serif font.

GOOD DESIGN EXHIBITION 2012



<"GOOD DESIGN Best 100" special exhibition>

GOOD DESIGN Best 100 are selected exquisite 100 designs expected to have the power to create and inspire the future life. At the center of the venue, the special exhibition area will be placed diagonally with the images of the focal points the jury especially evaluated highly.

<Exhibitions of special features>

-Long Life Design Award winners : The collection of the products which has been on continuous production and sales for more than 10 years and gained support from the people.

-Tohoku and Ibaraki designs: To support the reconstruction from the disaster of Great Eastern Japan earthquake, JDP continues "Area Aid Design Project" to support and encourage the designers / manufacturers of Tohoku and Ibaraki area and places the special booth.

-Design Excellence Award winners : Good Design Award cooperates with Design Excellence Award (DE mark), Thailand and the DE mark winners can join G mark from 2nd screening. The booth shows all the Thai creativities which are granted as both DE mark and G mark.

<Election for "Good Design Grand Award">

“Good Design Grand Award”, as a design represents the year 2012, will be elected by votes from visitors of Good Design Exhibition 2012, all Good Design Award Winners and Jury. Visitors can vote for the one Grand Award winner from 15 candidates.

GOOD DESIGN EXHIBITION 2012

Date: November 23-25 10:00 - 19:00

※End by 16:00 on November 25

Press preview: November 22, 16:00 - 20:00

Venue: Tokyo Big Sight East Hall 4

Organizer: Japan Institute of Design Promotion

Entrance Fee: ¥1,000 (Common for three days)

Free for under junior high school students

Expected visitors: approx. 45,000

Participating companies: approx. 700

Organizer: Japan Institute of Design Promotion

Supervisor: Naoto Fukasawa (Chairman, Good Design Award 2012 Judging Committee)

Art Director: Junji Tanigawa (JTQ Inc.)

Visual Design: Kei Matsushita (Kei Matsushita Design Office)



Official website:

<http://www.g-mark.org/gde/2012/index.html>

Good Design Award website: <http://www.g-mark.org/english/>

*Visual materials for press are available. Please contact below.

Press Contact: f-press@jidp.or.jp (Japan Institute of Design Promotion)