

November 26, 2012
Japan Institute of Design Promotion

Good Design Award 2012 – Special Award winners have been decided

Japan Institute of Design Promotion (JDP, located in Minato-ku, Tokyo), has released the Special Award winners of Good Design Award 2012 as of November 25. Special Award winners were selected by jury from GOOD DESIGN Best 100, which were announced on October 1 as the entire collection of exquisite designs.



<The breakdown of Good Design Award 2012
Special Award winners>

Grand Award (To be announced separately)	1
Gold Award	14
Sustainable Design Award	4
Small and Medium Enterprises Award	8
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Good Design Gold Award commends selected superb designs from GOOD DESIGN Best 100 with the consensus of jury.

<Awarded Entries and Companies>

-Running Shoe [Nike Flyknit Racer] / Nike, Inc.

-Eco-friendly reusable packaging [Side-by-side refrigerator packaging]
/Samsung Electronics Co., Ltd.

-OLED 3D TV [ES9500] /Samsung Electronics Co., Ltd.

-Measuring device [FuelBand] /Nike, Inc.

-Temporary home [Wooden temporary Housing Group] /HAGANUMA SEISAKU CO.,LTD +
DAITEC L.,Co. + Kyoriki + GREENLIFE + Haryu wood studio + Nihon University Department of
Engineering School of Architecture, Tomoyoshi Urabe Laboratory + Kazuhiko Namba·Kai-Workshop
Co.Ltd.

-Automobiles [New Kei Automobiles "N"Series] /Honda Motor Co.,Ltd.

-Mobile application [LINE] /NHN Japan Corporation

- Bonding Machine [BM-1000] /BROTHER INDUSTRIES,LTD.
- Self-propelled sprayers for orchard [SHOSHIN-Speed Sprayer type 3S-FSC600TL]
/Shoshin co.,Ltd
- Cloud Font Service [Type Square] /Morisawa Inc.
- Automated Guided Vehicle System [TOYOTA Automated Guided Container
Transport System] /Toyota Industries Corporation
- Dental Treatment Center [Soaric] /J.MORITA MFG.CORP.
- Natural Air Ventilation Curtain Wall System, Sash [ARM-S@NAV]
/Sankyo-Alumi Company, Sankyo Tateyama Inc.
- Architecture for people who are affected by 3.11 Electronic Stethoscope
[Home-for-All] /KYSIN + Sendai City + Kamaishi City + @Rias NPO Support Center



Good Design Sustainable Design Award commends designs which will make a contribution to realize the sustainable society.

<Awarded Entries and Companies>

- Home Energy Server [CP-S300E / CP-S300W] / Sony
- Rental Housing Urban Renaissance [KANGETSUKYO DANCHI] /Urban Renaissance Agency
- AQUA SOCIAL FES!! / TOYOTA MARKETING JAPAN CORPORATION + DENTSU INC.
- Flood diversion channel [Flood diversion channel of the Sogi falls] /Kumamoto University and Landscape Design Laboratory



Good Design Small and Medium Enterprises commend exquisite designs of SME products.

<Awarded Entries and Companies>

- Tongs picking up trash [MAGIP] /EIZUKA LTD.
- Paint [MAGNET PAINT, DC PAINT and KAKERU PAINT] /COLORWORKS CO.,LTD
- Cordless Electric Fan [GreenFan mini] /BALMUDA Inc.
- Device for Viewing and Downloading Digital Art [FRAMED*] /tha ltd.
- Housing equipment [Air move method] /Tsukasakensetu Co.,Ltd.
- Formwork bracket [Cassiopeia] /GOP Co.Ltd.

-Tooling Holder [Fast & Clean Cutting eco-holder Green G1 Chucks]
/YUKIWA SEIKO INC

-A business model to support stricken Tohoku Earthquake area by manufacturing Japanese cedar furniture /WISE·WISE Inc.



Good Design Award of the Japan Chamber of Commerce and Industry commends the efforts to revitalize local economies.

<Awarded Entry and Company>

-Architecture and Plaza[Yamashiro Hot Spring "Yunogawa"]/Kaga City + Yamashiro Onsen Zaisanku + Naito Architect & Associates + NAGUMO DESIGN + Japan Cultural Heritage Consultancy + Nihonkai Consultant Co.,Ltd

-Community school[Morning University of Marunouchi]/Morning University of Marunouchi Planning Committee

Special Award from the Chairman of JDP

Good Design Special Award from the Chairman of JDP commends the designs challenging the reconstruction from the damage by the Great East Japan Earthquake.

-Temporary housing units[Community-care temporary housing units in HEITA district, Kamaishi] /Iwate prefecture + City of Kamaishi, Iwate prefecture + Institute of Gerontology, University of Tokyo

-Design to recover the peoples band [Stands Square] /Otsuchi Revitalization Support Team in University of Tokyo + Bar Mikadon + Ueda Lumbermill Ltd.

-Local community platform [Ishinomaki VOICE] and Free paper[ISHINOMAKI 2.0]
/ISHINOMAKI 2.0

-Ishinomaki Laboratory/Ishinomaki Laboratory

Good Design Award website: <http://www.g-mark.org/?locale=en>

All the images are available to download.

Please contact info-e@g-mark.org (Japan Institute of Design Promotion)