PRESS RELEASE

JDP

Good Design Award 2013 – Special Award winners were decided

Japan Institute of Design Promotion (JDP, located in Minato-ku, Tokyo), has released the Special Award winners of Good Design Award 2013 as of November 7.
Special Award winners were selected by jury from GOOD DESIGN Best 100, which were announced on October 1 as the entire collection of exquisite designs.

<The breakdown of Good Design Award 2013
                                          Special Award winners>

GOOD DESIGN AWARD 2013

Global Design 2013	1
Gold Award	20
Design for the Future Award	8
Small and Medium Enterprises Award	8
Japan Chamber of Commerce and Industry Award	4
Special Award From the Chairman of JDP	3

<Global Design 2013>
"Google Maps" was selected as an inaugural special award "Global Design 2013".
For this year, no one was suitable for the Grand Award.
It is newly established as the award commends highly appreciated in the Good Design Award 2013 screening and also pulled many sympathies from users.

Global Design 2013: Google Maps (Google Inc.)
The Google Maps app for iPhone, launched in
December of 2012, offers accuracy,
comprehensiveness, and a clean, intuitive,
easy-to-use experience.

[Evaluation from the jury]
Although it is already globally familiarized application,
the user interface such as navigation or search is greatly improved and surely keeps developing.
Full of artifices to utilize limited size of the picture, improved convenience to see the map and information simultaneously and well customized by countries.
Superb and diligent interaction design based on the user point of view

For more details of other Special Award winners, please visit:
http://www.g-mark.org/award/

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Good Design Award website: http://www.g-mark.org/?locale=en

All the images are available.
Please contact info-e@g-mark.org   (Japan Institute of Design Promotion)