

Good Design Award 2014 calls for entries from April 15

April 10, 2014

Call for entries of Good Design Award 2014 will start from April 15 and end by June 10, organized by Japan Institute of Design Promotion. Good Design Award has been a sole comprehensive design evaluation and commendation system in Japan since 1957. More than 40,000 designs have been selected as Good Design Award for more than half century. By accepting all kinds of designs, Good Design Award intends to find out “Good Design” from daily life scene and share them to the whole society.

After two screening steps, final result of Good Design Award will be released on October 1. Good Design Grand Award and other special awards will be announced on November 4.

Eligibility: Any kind of design could be applied as far as it is available for public users by March 31, 2015, and also should be able to be public on the day of announcement October 1, 2014. In addition, all applications should participate in the Good Design Exhibition 2014, which will be held in Japan from October 31.

Applicant : Design company or individuals who have the responsibility to provide the entries.

Application period : April 15 – June 10, 2014
Register entry online via Good Design Award Entry Site

Important dates:

April 15 – June 10 : Application Period

October 1 : Good Design Award Announcement

October 31 – November 4 : Good Design Exhibition 2014 (G Exhibition) @ Tokyo Midtown, Japan

November 4 : Good Design Special Awards Announcement

Jury

Chairman: Naoto Fukasawa (Product Designer)

Vice Chairman: Taku Satoh (Graphic Designer)

Organizer: Japan Institute of Design Promotion

Good Design Award 2014

<http://www.g-mark.org/>

Japan Institute of Design Promotion / Good Design Award office

Good Design Award website: <http://www.g-mark.org/?locale=en>

Email info-e@g-mark.org Tel +81-(0)3-6743-3777