

For the press

Japan Institute of Design Promotion
April 3, 2019

Good Design Award 2019 starts calling for entries

Japan Institute of Design Promotion (Chairman: Motomi Kawakami, Location: Minato-ku, Tokyo), the organizer of Good Design Award 2019, starts accepting entries for Good Design Award on April 3, 2019. Good Design Award, founded in 1957, is Japan's leading commendation system with entries from around the world. Its purpose is to discover and promote good designs which drive industrial growth and enrich lives. In recent years, Entries from NPOs, local governments, and educational companies promoting the use of design have been increasing.



G mark logo 2019



Good Design Award 2018
a look of 2nd screening



Good Design Award 2018
Grand Award Winner

Outline

Organizer:

Japan Institute of Design Promotion (JDP)

Supported by(TBD):

Ministry of Economy, Trade and Industry / Small and Medium Enterprise Agency / Tokyo Metropolitan Government / Japan Chamber of Commerce and Industry / Japan External Trade Organization (JETRO) / ASEAN-Japan Center / Nikkei Inc. / The Yomiuri Shimbun

Eligible entry

The entries shall be tangible/intangible items and meet these requirements as below:

1. available for purchase or usage by users before March 31, 2020
2. can be released to the public on the date of the awards announcement (October 2, 2019)
3. can be displayed at the "Good Design Exhibition" held from October 31, 2019

Further information and registration : www.g-mark.org *English and Chinese pages are available.

Key dates

April 3	- Open for Entries
May 23	- Entry Deadline, Due date of submission for Application Confirmation Form
September 4	- Notification of the second screening results
October 2	- Announcement of award winners
October 9	- Good Design Best 100 Designer's Presentation, Special Award screening Panel
October 31	- Good Design Award Ceremony, Grand Award Election, Announcement of Special Awards
October 31 - November 4	- GOOD DESIGN EXHIBITION 2019

For media inquiries regarding GOOD DESIGN AWARD 2019 : OZMA Inc. (contact: Kakuta, Arai or Suzuki)

Tel : 03-4531-0214 E-mail : jdp@ozma.co.jp

For general inquiries regarding GOOD DESIGN AWARD:2019 : Japan Institute of Design Promotion

Tel : 03-6743-3777 E-mail : info-e@help.g-mark.org

Type of awards

Good Design Award consists of Good Design Award together with Good Design Grand Award, Good Design Gold Award, and Good Focus Awards selected from all award winners.

Good Design Award is presented to entries recognized as excellent designs from among all screened items, and then 100 winners with superior designs are chosen as Good Design Best100.

Next, the Judging Committee chooses winners of Good Design Gold Award and Good Focus Awards as well as candidates for Good Design Grand Award (aka Finalist) from the Good Design Best100.

The winner of Good Design Grand Award is chosen from the finalists for that award voting by the judges, Good Design award winners, and others.



Good Design Award 2018
Grand Award Winner
[Otera oyatsu club]

▪ Good Design Grand Award

This award is presented to the most outstanding design chosen from among all award winning objects of the Good Design Award 2019. Since its inception in 1980, it has played the role in marking the milestone in the Japanese society as a design that symbolizes the times.

▪ Good Design Gold Award

This award is presented to particularly outstanding designs chosen from among all award winning objects of the Good Design Award 2019.

▪ Good Focus Award

These awards are presented to designs expected to make high contributions toward themes as below.

- [New Business Design] the creation of new business models or industries and the promotion of the innovation
- [Design of Technique & Tradition] advanced technique and skills
- [Design of Community Development] continuous development of local community or economy activation
- [Disaster Prevention & Recovery Design] the prevention of and the recovery from natural disasters

Promotions

After the announcement of award winners, Promotion events will be held including GOOD DESIGN EXHIBITION at Tokyo Midtown, Award ceremony, and the publication in March of the following year of a yearbook. In addition, a wide range of other events such as the exhibition of the winners' products at trade shows and sales plans take place, and furthermore, we work with the winners to implement various programs at our GOOD DESIGN Marunouchi showroom, the GOOD DESIGN STORE, our permanent base of marketing and communication, and other places.



GOOD DESIGN EXHIBITION



Award ceremony



NIKKEI MESSE Trade show



**GOOD
DESIGN**

Reference / About Good Design Award

Established in 1957, Good Design Award is Japan's leading commendation system. Eligible for application are products, architecture, application and software, projects and initiatives that utilize design and more. Through this system, many people come in contact with "good design" and appreciate their value. The recognition rate of the award is 85%*, with its familiar symbol, G Mark.

The number of entries for Good Design Award 2018 marked the largest since its privatization in 1998. Out of 4,789 entries, 1,353 received the award. The cumulative total number of award-winning pieces reached over 47,000. Application from overseas has increased by more than 500 over the past five years, making it account for about 26% of the total.

*According to the Internet survey by Japan Institute of Design Promotion in 2017.

*schedules and names in this press release are subject to change.