

For the press

Japan Institute of Design Promotion
October 2, 2019

Good Design Award 2019 Winners Announced

GOOD DESIGN AWARD 2019

The Japan Institute of Design Promotion (Chairman: Motomi Kawakami), the organizer of the Good Design Award, announced the Award recipients for 2019 on Wednesday, October 2. The organization started accepting entries for the Good Design Award 2019 on April 3 and, following the screening of 4,772 entries, a total of 1,420 award-winning works have been determined.

The winners that have been announced today include 100 works elected for Good Design Best 100 for demonstrating excellence in originality, proposal power, aesthetics and level of completion that would help raise the standards in today's design and would be positioned as part of future model design. Followed by further screening, Good Design Grand Award and other special awards are to be selected from the Best 100.

Today, we have also announced 15 recipients of the Good Design Long Life Design Award, which is given to products and projects that have been supported by the people over a long time.

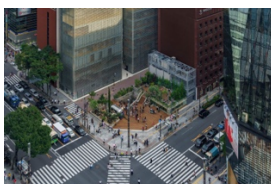
•a selection from Good Design Best 100



Interchangeable Lens
Mirrorless Camera
[SIGMA fp]



Limited Express
[Laview]



Ginza Sony Park



Camping Office

Good Design Award 2019 results

Awarded entries:1,420(+67 entries)
Awarded companies: 940(-5 companies)
Total entries: 4,772(-17 entries)

Good Design Long Life Design Award 2019 results

Awarded entries:15
Awarded companies: 15
Total entries: 123

(year-on-year basis)

The above numbers include 318 works from outside Japan (37 works in cooperation with foreign design awards) and 24 works with the special measure as the support for reconstruction from Great East Japan Earthquake Disaster since 2011.

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For general inquiries regarding GOOD DESIGN AWARD:2019 : Japan Institute of Design Promotion

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Upon reviewing the award results of 2019, Chair and Vice Chair of the judging committee, Fumie Shibata and Seiichi Saito, have together released a statement:

Once again in this year's program, the key theme in evaluation was beauty. To create things that are aesthetically compelling, entrants in the program inevitably rely on sound design principles. For jury members, it has been essential to consider the extent and quality of this effort. Rather than defining absolute notions of beauty before evaluation, however, we remain aware of the importance of full interpretations of beauty in line with the times and society. Award results this year should be understood as being the outcome of serious discussion by jury members with a variety of perspectives and professional insight, looking for beauty of all kinds. We hope that this inherent potential of each award winner resonates with people and elicits their support as a reliable, constructive force toward a more prosperous society in years to come.



Chair: Fumie Shibata
Product Designer
Representative Director,
Design Studio S



Vice Chair: Seiichi Saito
Creative Director / Technical
Director
CEO, Rhizomatiks Co., Ltd.

Good Design Grand Award and other special awards to be announced on October 31

Good Design Grand Award, Good Design Gold Award and Good Focus Award will be determined by making a selection from Good Design Best 100 that will be announced today. The screening takes place on October 9 through presentations (public event) by the awarded designers and closed-door discussion among the judges. The recipient of the Good Design Grand Award will be determined through voting on October 31 by the judges in the committee and this year's Good Design Award winners. The results of the special awards will be announced on October 31.

Exhibition of awarded works to start today

All the Good Design Award winning works announced today will be displayed at GOOD DESIGN EXHIBITION 2019 at Tokyo Midtown (in Roppongi) from Thursday October 31. In addition, some will be showcased at "My Favorite Design 2019" held at Tokyo Midtown Design Hub starting Wednesday, October 3 to display the creations selected by this year's panel of 92 judges.



GOOD DESIGN EXHIBITION



Award ceremony



My Favorite Design



Reference / About Good Design Award

Established in 1957, Good Design Award is Japan's leading commendation system. Eligible for application are products, architecture, application and software, projects and initiatives that utilize design and more. Through this system, many people come in contact with "good design" and appreciate their value. The recognition rate of the award is 85%*, with its familiar symbol, G Mark.

*According to the Internet survey by Japan Institute of Design Promotion in 2017.