

For the press

Japan Institute of Design Promotion
October 31, 2019

“Diagnostic Kit” Wins the 2019 Good Design Grand Award

Along with 19 Good Design Gold Awards and
12 special award-winning works have been determined



Japan Institute of Design Promotion (Chairman: Motomi Kawakami) has announced the recipients of the 2019 Grand Award, Gold Award and Special Award for its Good Design Award on Thursday, October 31.

Following the vote by this year’s Good Design Award judges and winners of the Good Design Award, as well as the polling by visitors to the exhibitions held in Tokyo Midtown, “Diagnostic Kit [Rapid Diagnostic Kit for Tuberculosis]” won the Good Design Grand Award to represent the design for 2019.

2019 Good Design Grand Award (Prime Minister’s Award)

Diagnostic Kit [Rapid Diagnostic Kit for Tuberculosis]

Award winner: FUJIFILM Corporation (Japan)



Rapid Tuberculosis Diagnostic kit is a diagnostic device that uses urine as samples. It is designed for HIV-positive patients in developing countries who have a compromised immune system at high risk of contracting tuberculosis (TB) and developing severe symptoms. Using easily accessible urine as samples, this kit applies silver halide amplification technology Fujifilm has nurtured in the field of photographic development, The kit detects diseases by generating large silver particles around makers which is a bond of component specific to Mycobacterium TB bacteria, found in a minute quantity in a specimen.

About the Good Design Grand Award

The Good Design Grand Award is given to the design that is deemed the most excellent in terms of reflecting the social nature, the times and proposals among the year’s Good Design Award winning works. Since its inception in 1980, it has played the role in marking the milestone in the Japanese society as a design that symbolizes the times.

Please visit the following site for the full list of the Good Design Gold Award and Good Design Special Award recipients.

*Good Design Award official website www.g-mark.org/?locale=en

*To download the images of the award winning works, please contact us at f-press@jdp.or.jp. We will send you ID and password to enter the download.

For media inquiries regarding this matter: OZMA Inc. (contact: Arai or Suzuki)

Tel: 03-4531-0214 080-5896-5931 (Arai’s cell) / 080-5896-5923 (Suzuki’s cell)

E-mail: jdp@ozma.co.jp

2019 Good Design Gold Award (Economy, Trade and Industry Minister's Award / 19 works)

Presented to design that is considered outstanding from a comprehensive viewpoint among the award winning works this year

*highlighted winners are nominated as finalist

● Sensory Device of Sound [Ontenna : A user interface that enables sound to be experienced through your body] - FUJITSU LIMITED (Japan), FUJITSU DESIGN LIMITED (Japan)
● Self-Driving Bus [GACHA] - Ryohin Keikaku Co.,Ltd. (Japan)
● Ever-Changing Park [Ginza Sony Park] - Sony Enterprise Co., Ltd. (Japan) ,Sony Corporation (Japan)
● Local Comprehensive Care [Iwaki area comprehensive care igoku] - igoku editorial department (Japan)
● "toio" Format Title [Papercraft Creatures - Gesundroid] - Sony Interactive Entertainment Inc. (Japan)
● Binoculars with Image-Stabilization [FUJINON TECHNO-STABI TS-X 1440] - FUJIFILM Corporation (Japan)
● Interchangeable Lens Mirrorless Camera [SIGMA fp] - SIGMA CORPORATION (Japan)
● OLED TV [LG SIGNATURE OLED TV R9] - LG Electronics, Inc. (South Korea)
● Ultra Short Throw Projector [FUJIFILM PROJECTOR Z5000] - FUJIFILM Corporation (Japan)
● Limited Express [Laview] - Kazuyo Sejima & Associates (Japan) , Hitachi, Ltd. (Japan), SEIBU RAILWAY Co.,Ltd. (Japan)
● Mobility as a Service (MaaS) Platform [Whim - All your Journeys] - MaaS Global (Finland)
● Ultrasound Diagnostic Imaging Equipment [FUJIFILM iViz air] - FUJIFILM Corporation (Japan)
● Distillery [MITOSAYA BOTANICAL DISTILLERY] - mitosaya inc. (Japan)
● Community Center [Sukagawa Community Center tette] - Sukagawa City (Japan), Ishimoto Architectural & Engineering Firm, Inc. (Japan), Unemori Architects (Japan), Academic Resource Guide, Inc. (Japan),stillwater co., ltd. (Japan), Nippon Design Center, Inc. (Japan)
● Museum [U-mkt] - JUT Foundation for Arts and Architecture (Taiwan)
● Judging Support System for Sports [Judging support system] - FUJITSU LIMITED (Japan), FUJITSU DESIGN LIMITED (Japan)
● Business Model [FinTech Service -Saving the World's Poor] - Global Mobility Service Inc. (Japan)
● AI-Aided Drug Design Service [drug2drugs] - FUJIFILM Corporation (Japan)
● Clinic [Kagayaki Lodge] - Medical Corporation Kagayaki (Japan)

2019 Good Focus Awards (a total of 12 recipients)

Good Focus Award [New Business Design] / 3 works

Presented to outstanding design for creating new businesses and industries

- | |
|---|
| ● Demand Responsive Transport [choisoko] - AISIN SEIKI Co.,Ltd. (Japan) |
| ● Book Store [BUNKITSU] - NIPPON SHUPPAN HANBAI INC. (Japan) |
| ● Skill/Knowledge Sharing & CaseDiscussion Platform [e-casebook] - Heart Organization Co., Ltd. (Japan) |

Good Focus Award [Design of Technique and Tradition] / 3 works

Presented to outstanding design by small and medium manufacturers and information/service businesses

- | |
|---|
| ● Nail Clipper [suwada nail clipper] - SUWADA Blacksmith Works, Inc. (Japan) |
| ● Porcelain [1616/arita japan] - MOMOTA TOUEN CORPORATION (Japan) |
| ● Innovated incense combined with match [hibi 10MINUTES AROMA] - KOBE MATCH CO., LTD. (Japan) |

Good Focus Award[Design for Community Development] / 3 works

Presented to outstanding design that contributes to the economic development through community revitalization

- | |
|---|
| ● Rice Transplanter [NAVIWEL NW8S] - KUBOTA Corporation (Japan) |
| ● Condominium [PRIME MAISON EGOTANOMORI,GRANDE MAISON EGOTANOMORI] - Sekisui House, Ltd. (Japan)
Sakakura Associates (Japan), HASEKO Corporation (Japan) |
| ● Card Game and Books [SDGs LOCAL Card game/Books: How to build a sustainable community] - NPO issue+design (Japan), Project Design Inc. (Japan) |

Good Focus Award [Disaster Prevention and Recovery Design] / 3 works

Presented to outstanding design that contributes to the prevention and the recovery from natural disasters

- | |
|---|
| ● Fire Extinguisher [+ Home Fire Extinguisher] - MORITA MIYATA CORPORATION (Japan) |
| ● Public Toilet [Resilience toilet(considerate of disaster): BC-P112SA, DT-PB150CH] - LIXIL Corporation (Japan) |
| ● Housing Decentralized Energy and Water System [Sustainable Architecture in the Hot-Humid Region] - Misawa Homes Institute of Research and Development Co.,Ltd. (Japan), Okinawa Institute of Science and Technology Graduate University (Japan), Sony Computer Science Laboratories, Inc. (Japan), MISAWA HOMES CO., LTD. (Japan) |