

FAO: Members of the press

September 28, 2020
Japan Institute of Design Promotion (JDP)

GOOD DESIGN SHOW 2020 kicks off October 1

First-ever online event series promoting the Good Design Award winners will feature a variety of livestreamed content, including the Grand Award selection process

Highlights of the GOOD DESIGN SHOW 2020

For the first time in its history, the Good Design Grand Award selection event will be streamed live. From presentations by the candidates for the Grand Award to the moment the winner is announced, every step in the process will be streamed in real time. These activities will be accompanied by a series of offline exhibitions displaying the actual nominated works.



GOOD
DESIGN
SHOW
2020

GOOD DESIGN SHOW 2020
Key visual (design: Katsuo Mizuguchi)

The Good Design Award 2020 is organized by the Japan Institute of Design Promotion (JDP), which, chaired by Motomi Kawakami, will also host the GOOD DESIGN SHOW 2020, a series of online events showcasing good designs geared towards a brighter future. Content will include announcements of the year's award-winning works on Thursday, October 1, and the Good Design Grand Award winner, to be selected on Friday, October 30. The show will be held from Thursday, October 1 to Monday, November 30, taking place primarily on the event website at <http://promo.g-mark.org/>. (A teaser website will be launched on Tuesday, September 15.)

The website will display the more than 1,000 good designs scheduled to be announced on October 1 as winners of the latest Good Design Award. Furthermore, in the core three-day period from Friday, October 30 to Sunday, November 1, the Grand Award selection event will be livestreamed for the first time in the award's history, enabling viewers to witness the moment the winner is announced, as well as enjoy panel discussions featuring various guests including winners and judges.

There will also be a series of physical exhibitions on special themes including the Good Design Award Best 100 and the Long Life Design Award.

Schedule: October 1 (Thu.)–November 30 (Mon.)

Venue: Dedicated website and other venues

Organizer: Japan Institute of Design Promotion (JDP)

Supported by: Ministry of Economy, Trade and Industry (METI), Small and Medium Enterprise Agency, Tokyo

Metropolitan Government, Japan Chamber of Commerce and Industry, Japan External Trade Organization (JETRO),

ASEAN Promotion Centre on Trade, Investment and Tourism, Nikkei Inc., NHK, World Design Organization

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GOOD DESIGN SHOW 2020 online programs

October 1 (Thu.)–November 30 (Mon.)

The GOOD DESIGN SHOW 2020 event website (<http://promo.g-mark.org/>) will be live from Thursday, October 1 to Monday, November 30, preceded by a teaser website launched on Tuesday, September 15.

October 1st (Thu.)

Introduction of Good Design Award 2020 winners

We will be presenting the more than 1,000 winning works from the latest Good Design Award, which are to be announced on October 1, accompanied by the judges' reviews. From everyday stationery to specialized industrial equipment, the varied lineup is unique to the Good Design Award.

GOOD DESIGN STORE online store launch

The only store in Japan dedicated to Good Design Award-winning products, GOOD DESIGN STORE TOKYO by NOHARA will be launching an online store where the latest award-winning products are available.

Focused Issues website launch

Launch of a website dedicated to Focused Issues, an initiative highlighting the potential social impact of design. The website will showcase the initiative's annual proposals for design-based solutions to social issues dating from 2015 to the present.

October 8 (Thu.)

Good Design Best 100 presentations (livestream)

Time: 11:00–15:30

The Good Design Best 100 are 100 progressive and especially highly-acclaimed designs selected from among all the award-winning works. Open presentations by the 100 designers will be livestreamed on YouTube.



October 30 (Fri.)

Announcement of Special Awards recipients/ Grand Award selection event (livestream)

Time: 13:00–14:45

We will announce the recipients of the Special Awards, which are given to selected winners of the Good Design Best 100. The Good Design Grand Award will then be presented to the most outstanding of these works. Presentations by the finalists will be livestreamed on YouTube, followed by the announcement of the winner as selected by the judges' vote.



The above images are from the 2019 ceremony.

October 31 (Sat.), November 1 (Sun.) Online panel discussions

Keynote discussion – “Connect”: As experts in a variety of fields, our judges will reflect on this year's Good Design Award while making predictions about future design trends.

Architecture and cities with/after coronavirus: An examination of architecture and cities in the time of coronavirus.

The coronavirus crisis in China and design: Panelists will analyze design in China after the coronavirus crisis.

A peek into the screening process (special documentary about the Special Awards panel): A documentary will be released about the Special Awards panel, which usually meets in private. Judges will reflect on the screening process while watching the documentary.

LOCAL! Design for the community: Award winners from throughout Japan will connect online to introduce their designs and initiatives for revitalizing local communities.

GOOD
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SHOW
2020



Introducing the GOOD DESIGN SHOW 2020 graphic designer

Katsuo Mizuguchi

Art Director

Managing Director of Hotchkiss Inc.

Mr. Mizuguchi graduated from the Kanazawa College of Art, and launched Hotchkiss Inc. in 2012. He is involved in art direction for various brands, including advertising, graphic design, and package design.

