

## GOOD DESIGN AWARD 2022 Announces Call for Entries

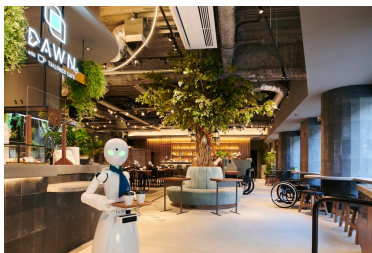
Theme of 2022 will be “Interaction and Resonance”



# GOOD DESIGN AWARD 2022

TOKYO, April 1, 2022--[The Japan Institute of Design Promotion \(JDP\)](https://www.g-mark.org/) has announced an open call for entries for the GOOD DESIGN AWARD 2022. Applications will be accepted from April 1, 2022 until May 25, 2022. Founded in 1957, the GOOD DESIGN AWARD is Japan’s leading design award, attracting entries from around the world. Its purpose is to discover and promote exceptional designs with the potential to drive industrial growth and enrich lives. In 2021, 1,608 works were selected for recognition from 5,835 entries.

“Designs exist everywhere around us. They relate to and influence each other to shape our society. It is important that the power of each design intersects with the vision of the designers, and that they resonate with each other,” said Mr. Takashi Ashitomi, the Chairman of the GOOD DESIGN AWARD 2022. “The GOOD DESIGN AWARD is a place all kinds of design-related activities come together. We believe our role is to engage with the myriad designs that exist in our society, and to decipher and demonstrate the results and possibilities of the relationships among them. We look forward to encountering new designs and bringing about new resonances at the GOOD DESIGN AWARD 2022.”



GOOD DESIGN GRAND AWARD 2021: Avatar Robot Cafe and Avatar robot OriHime

### **Entry Criteria**

Eligible entries should be tangible/intangible items that meet the following requirements:

1. Can be released to the public on the date of the awards announcement (October 7, 2022)
2. Available for purchase or usage by users before March 31, 2023

For further information or to register, please visit: [www.g-mark.org](http://www.g-mark.org) (English and Chinese language also provided)

## Key Dates for the GOOD DESIGN AWARD 2022

April 1	Open for entries
May 25	Entry deadline
October 7	Announcement of winners for GOOD DESIGN AWARD, LONG LIFE DESIGN AWARD, GOOD DESIGN BEST100, GOOD FOCUS AWARD, GOOD DESIGN GOLD AWARD, Finalists for the GOOD DESIGN GRAND AWARD
November 1	GOOD DESIGN AWARD ceremony, election and announcement of GOOD DESIGN GRAND AWARD 2022
Oct 7 – Nov 6	GOOD DESIGN BEST 100 Exhibition 2022

\*Schedule and details are subject to change.

## Award Categories

Eligible entries recognized as excellent designs will receive the GOOD DESIGN AWARD, with the 100 most outstanding works selected for the GOOD DESIGN BEST100. From these, the Judging Committee will select the winners of the GOOD DESIGN GOLD AWARD and GOOD FOCUS AWARD, along with the finalists for the GOOD DESIGN GRAND AWARD.



### **GOOD DESIGN GRAND AWARD**

This award will be presented to the most outstanding design chosen from among all recipients of the GOOD DESIGN AWARD 2022. Since its establishment in 1980, this accolade has marked numerous key milestones through designs that symbolize the times.

### **GOOD DESIGN GOLD AWARD**

This award is presented to particularly outstanding designs chosen from among all recipients of the GOOD DESIGN AWARD 2022.

### **GOOD FOCUS AWARD**

These awards are presented to designs with the potential to make major contributions in the following areas:

- New Business Design – Outstanding design that supports the development of new business models and industries, or the promotion of innovation.
- Technique & Tradition – Outstanding product design made possible by advanced technologies or techniques.
- Community Development – Outstanding design for sustainable development of local communities, or promotion of economic activity.
- Disaster Prevention & Recovery – Outstanding design that supports the prevention of, and recovery from natural disasters.

## **Promotional Activities**

The announcement of award winners will be followed by a variety of promotional events, including, the GOOD DESIGN AWARD ceremony, and the publication of a Good Design yearbook in March 2023. Award recipients will also receive opportunities to exhibit at trade shows and present sales plans, while the Japan Institute of Design Promotion will work with winners to implement various programs at locations including the GOOD DESIGN Marunouchi and GOOD DESIGN STORE.

## **Organizers and Supporters of the GOOD DESIGN AWARD**

Organized by: Japan Institute of Design Promotion (JDP)

Supported by (TBD):

Ministry of Economy, Trade and Industry (METI) / Small and Medium Enterprise Agency / Tokyo Metropolitan Government / Japan Chamber of Commerce and Industry (JCCI) / Japan External Trade Organization (JETRO) / ASEAN-Japan Center / Nikkei Inc. / World Design Organization (WDO)

## **About the GOOD DESIGN AWARD**

Established in 1957, [the GOOD DESIGN AWARD](#) is a prestigious design award in Japan. Awards are given to products and services related to people's lives, whether tangible or intangible, including consumer electronics, architecture, software, systems, and community development and initiatives. Throughout its 60-year history, the GOOD DESIGN AWARD has attracted over 50,000 entries from more than 45 countries and regions globally. The purpose of the GOOD DESIGN AWARD is not about competing for excellence in design, but rather about discovering value in design and promoting ideas for future creations.

## **About the Japan Institute of Design Promotion**

Since its establishment in 1969, [the Japan Institute of Design Promotion \(JDP\)](#) has been the only organization in Japan committed to design promotion activities. JDP is mainly responsible for organizing the GOOD DESIGN AWARD, one of the world's most prestigious design awards, and cooperates with other awards and organizations around the world to administer the awards, provide expertise, and manage exhibitions. Through its collaborative activities with various organizations, JDP strives to promote understanding of design in society and to communicate the value of Japan's design to the world. In addition, JDP has been involved in the management of the World Design Organization (WDO) as its Japanese representative since 2019.