

To all members of the press

October 27, 2023
Japan Institute of Design Promotion

GOOD DESIGN GRAND AWARD 2023 Announced Chiba Prefecture's "Long house with an engawa" Senior daycare center



The Japan Institute of Design Promotion (Chairman: Hiroshi Naito, Minato-ku, Tokyo) announced that the Good Design Grand Award for 2023 has been awarded to the "Long house with an engawa", a senior daycare center.

The Good Design Grand Award is the highest award of the Good Design Awards. It was selected from among 1,548 Good Design Award winners this year as a symbol of design in today's society and a suitable symbol of what design can do in the future.

2023 Good Design Grand Award (Prime Minister's award)

Senior Daycare Center, Long house with an engawa

Winner: ALL FOR ONE Co.,Ltd.

KENTARO YAMAZAKI DESIGNWORKSHOP Co.,Ltd.



Award Number : 23G120977



<Design Summary> This project is a welfare facility designed to care for the elderly. The design is like Japanese traditional porch "Engawa" where locals can drop in casually. It's also a community base for welfare that is a place for the elderly, children, and locals to help each other in times of trouble.

<Jury's Evaluations> It is a place where people can help each other in the community. It's unconventional day-care service It's operated as a day-care facility, but welcomes everyone from babies to the elderly, which is so wonderful. Perhaps there are supporters who agree with the community vision and a support system where people can help each other. The elderly are not only supported, but watch over children. Children help the adults. Everyone helps each other. It reminds us of old times. The long engawa-style deck and wide space under the roof embody the concept beautifully and cause the actual situation. It seems that he has conducted workshops on garden building and has been working hard to create a place of trust. Its steady approach is also highly commendable.

Good Design Grand Award winners' comments

In an age when efficiency and convenience are demanded in various aspects, we created this facility because we believe that the elderly need a place where they can live with dignity as human beings. We believe that the happiness for those elderly often come from daily communication with children and people of various generations. Through this facility, we are hoping to bring back the views of a society where not only the elderly but also everyone can live happily by communicating each other which are being lost in today's society. (Hidekazu Ishii / President, ALL FOR ONE Co.,Ltd.)

The method of selecting the Good Design Awards

One Good Design Grand Award will be selected by this year's Good Design Award jury members, Good Design Award winners, and public voting. Public voting was accepted from October 5 to October 24 on the Good Design Award official website and from October 5 to October 22 at the "My Choice 2023" exhibition site.

When counting the votes, the ratio of the general public, the winner, and the jury member will be 1:5:100.(public:winners:jury = 1:5:100).

If the difference between the first and second place votes is more than 5% of the total number of votes cast, the first place winner will be selected as the GOOD DESIGN GRAND AWARD; if the difference between the first and second place votes is less than 5% of the total number of votes cast, a run-off vote will be conducted by the jury members and winners and the winner with the highest number of votes will be selected as the Grand Prize winner.

How the Good Design Grand Award was selected

At the Good Design Awards Selection Meeting held on October 25, the five finalists for the Grand Award gave a public presentation to the jury members and award winners. Voting was then held at the venue, and the results were as follows.

<Vote results>

Panasonic Lamdash PALM IN ES-PV6A 1,479 votes

Toyota Prius 1,701 votes

Long house with an engawa 3,996 votes

NHK Citizen Lab 1,801 votes

Kamiyama Marugoto College of Design, Engineering and Entrepreneurship 3,230 votes



Reference / About Good Design Award

An only comprehensive design evaluation and promotion mechanism in Japan. Together with G Mark, it has been recognized by a wide range of people for more than 60 years, and has continued its activities to make people's lives and society better through design.