

To the press and whom it may concern

November 5, 2024  
Japan Institute of Design Promotion



GOOD DESIGN AWARD 2024

## GRAND AWARD

### GOOD DESIGN GRAND AWARD 2024 announced

The award goes to the “RESILIENCE PLAYGROUND PROJECT” play equipment research project

“Play equipment on which anyone can play regardless of disability” becomes a reality

-Our Favorite G Mark, chosen by popular vote, goes to Fukagawa Enmichi

The Japan Institute of Design Promotion (Minato-ku, Tokyo, Chairman: Hiroshi Naito) has revealed the winner of the GOOD DESIGN GRAND AWARD 2024, the highest honor among the GOOD DESIGN AWARD.

It has been given to “RESILIENCE PLAYGROUND PROJECT,” which has created play equipment on which anyone can play and have fun regardless of disability. The theme of this year's GOOD DESIGN AWARD was “Brave Attitude, Organic Design,” and this entry was selected from among the 1,579 winners as a symbol of design in today's society as well as of the potential of design in the society of the future.

In addition, “Our Favorite G Mark”\* an event which was launched this year to choose a winner by popular vote, went to Fukagawa Enmichi (Multi-generational welfare facility complex).



### 2024 GOOD DESIGN GRAND AWARD (PRIME MINISTER'S AWARD)

“RESILIENCE PLAYGROUND PROJECT”  
Play equipment research project  
Winner: JAKUETS Inc.



Award number: 24G191506

#### ◆Design overview

A project that transcends the fields of medicine and play equipment to develop "play equipment that anyone can play with, regardless of whether they have a disability." Focusing on the problem of children receiving medical care who are unable to play even if they want to, we have developed three types of play equipment.

#### ◆Design evaluation points

Play is a fundamental human desire and an activity that is the source of creative power. Approaches aimed at children with severe motor and intellectual disabilities and children under medical care, who are the most remote from such play, are spreading mainly overseas, but there are still few ideas and examples to draw out play. This project is a valuable example materialized by children with diverse characteristics and collaboration across the fields of medicine, care and community. The presence of playground equipment also means a place where families can be together. It is hoped that the landscape of diverse families will continue to expand in Japan.

\* An event in which the 20 GOOD DESIGN GOLD AWARD winners are voted on by visitors to the GOOD DESIGN EXHIBITION (November 1 to November 4) and the guests at the award ceremony (November 5), including the judges, to select one winner.

## [Comment from the winner of the GOOD DESIGN GRAND AWARD]

Mr. Hiroyuki Tajima, Manager, Space Design Development Division, JAKUETS Inc.

The project started out tiny, confronting the situation and question of “not being able to play” between play and medical care.

We received help from various people, including Dr. Beniya of Orange Kids Care Lab, the children and care staff of the Care Lab, and the Fukui Prefecture team. Although the project began during the difficult time of the Corona disaster, everyone was very positive and accepting, and we always pushed forward while playing with the medically cared children. We did not expect to be selected for such a big award and are truly surprised. Thank you very much for this prestigious award.

## [Background to the selection process and decision-making for the 2024 GOOD DESIGN GRAND AWARD]

The GOOD DESIGN GRAND AWARD was selected from among the 20 GOOD DESIGN GOLD AWARD winners by online voting by judges and winners between October 16 and October 23, and it was announced at the GOOD DESIGN AWARD ceremony on November 5.

Each winner has one vote per award winning design. Judges may not vote for candidate entries with which they have been involved, such as through design or consulting.

The voting total is converted using a 1:20 ratio for winners: judges. After calculating this total, the design with the largest number of votes is selected for the GRAND AWARD.

If two or more designs receive the same number, the chairperson and vice chairpersons decide on the GRAND AWARD from among these.

< Top number of votes >	Number of valid votes:2,363
RESILIENCE PLAYGROUND PROJECT (JAKUETS Inc.)	349 votes
switle BODY SWB-1000JP (Sirius co.,Ltd.)	261 votes

## [Our Favorite G Mark]

Fukagawa Enmichi

569 votes



Award number: 24G151229

A complex welfare facility consisting of three functions: elderly day service, after-school club, and childcare plaza.

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